

E-TOURISM: BUILDING A NEW MODEL FOR INFORMATION MANAGEMENT

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ABSTRACT

In 2003, Brazil began building a new business model for the nation's tourism industry. This restructuring process has been demanding the reorganization and integration of the industry. The basic objective is to create a single tourism database that is fed through a decentralized manner and that allows sharing and integrating the information, thus guaranteeing its reliability, interoperability, security, velocity, optimization of resources and the legitimacy of developing the information systems.

As a member of this platform, CADASTUR is a tool that makes it possible to achieve this integration. It is available on the Internet and is used to register, classify and accompany tourism service providers on line. Approximately 35,000 service providers are currently registered.