

UNDERPINNING BUSINESS COMPETITIVE INDICATORS TO FULFILL ORGANIZATIONAL
EXCELLENCE FOR INTERNATIONAL TOURISM HOTEL IN TAIWAN

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ABSTRACT

The study is also in the case of top profit-making international tourist hotels in Taiwan, and would offer a set of criteria to underpin the unique competitive indicator and focus on the international tourist hotels to examine the truly facts associated with organizational conditions. And also would indicate the specific diagnosis skeleton to know how to fit with those requirements that critical to organizational performance for international tourist hotels. Hope the findings of the research would contribute some inspirations for the best practice as well as the solution for future management of hospitality industry.